



## About:

Pegasus is a healthcare and social services investment firm located in Houston, TX. We strive to help businesses reach the next level of their potential by providing both financial and operational expertise.

## The Pegasus Difference:

1. We keep employees – including owners and family members who want to stay
2. We preserve brand names and company cultures – key to the value of the business
3. We invest for the long term – we don't "flip" companies like private equity



## Ideal Investment Criteria:

- A. Existing profitability with opportunities for growth
- B. Revenue of \$5 - \$50M
- C. Non-discretionary services and products with limited exposure to risks from commodity price swings, technological change, or changing regulation
- D. Based in the United States



## Who We Are:

Robert Graham – *Managing Partner*



Before founding Pegasus Industries, Robert was a Vice President at The Sterling Group, an operationally focused private equity firm that makes majority investments in service, manufacturing, and distribution businesses. At Sterling, Robert worked on multiple acquisitions and helped lead the roll-up of Construction Supply Group, the 2nd largest distributor of specialty construction supplies in the United States. He also served on the board of Specified Air Solutions, a \$150M diversified manufacturer of HVAC equipment. Prior to Sterling, Robert was a Product Line Manager for two product lines at Eaton Corporation, a role in which he held P&L responsibility for a \$50M business unit. Robert spent several years in Eaton Corporation's Leadership Development Program, working in a variety of roles in production management, project management, and supply chain management. During his time in production management, he assumed operational responsibility for a \$55M factory with 80+ reporting personnel. Robert also completed internships in Lockheed Martin's Aeronautics segment and in Morgan Stanley's Investment Banking division. Robert has an MBA from Harvard Business School and a BS in Industrial Distribution from Texas A&M University.

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Aaron Blick – *Operating Partner*



Aaron Blick has over 10 years of professional management experience and a business development background in multiple healthcare industry spaces. As a partner, principle, developer and entrepreneur, Aaron has successfully started, acquired, expanded and sold over 12 companies in the healthcare industry. Aaron currently owns and operates a chain of physical therapy clinics spread across major metropolitan areas in Texas and Louisiana. Aaron's breadth of experience includes primary care, healthcare insurance, physician network development, physical therapy, pharmacy, clinical laboratories, outpatient imaging, and ambulatory surgery centers. His track record and knowledge in the field make him an invaluable resource for purposes of management, investment, and compliance. Aaron has a BA from Texas A&M and a MA from Fuller.

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